

© John W. Lohre d/b/a JWLohre LLC

								© John W. Lohre d/b/a JWLohre LLC		
LOAN IN	TEREST R	ATE INDI	CATORS:	INVESTM	IENT MAR	KET INDI	CATORS	PREVIEW:	period:	expected:
Index:	19-Nov	12-Nov	Beginning of 2010	Stock Market				MONDAY	Nov	22
Dist 11 COFI	1.66%	1.66%	2.09%	Index:	19-Nov	12-Nov	Change from 1/1/10			
Prime Rate 3.25% 3.25% 3.25%			DJIA (YE 10428.05)	11203.55	11192.58 0.10%	7.44%	No Major Indicators			
3 month LIBOR	0.28%	0.28%	0.25%	NASDAQ (YE 2269.15)	2518.12	2518.21 -0.00%	10.97%			
6 month LIBOR	0.44%	0.44%	0.43%	S&P 500 (YE 1115.10)	1199.73	1199.21 0.04%	7.59%			
1 year LIBOR	0.76%	0.76%	0.98%	Russell 2000 (YE 625.39)	724.36	719.27 0.71%	15.83%			
				EAFE Index (YE 1580.77)	1625.79	1631.09 -0.32%	2.85%	TUESDAY		23
MORTGAG	SE RATES	as of	19-Nov	Gold / ounce (YE \$1,096.20)	\$1,352.30	\$1,365.50 -0.97%	23.36%			
Term	Area Rates*	National (w/ pts)	Last Week National	Oil / Barrel (YE \$79.36)	\$81.98	\$84.88 -3.42%	3.30%	Gross Domestic Product		↑ 2.4%
30 yr.	4.48%	4.63%	4.49%					GDP price index	(↑ 2.3%
15 yr.	3.89%	4.04%	3.88%	TREASURY BOND YIELDS				Existing Home Sales	Oct	4.50M
5-yr. ARM	3.30%	3.67%	3.56%	Term:	19-Nov	12-Nov	Beginning of 2010	WEDNESDAY		24
Home Equity LOC	N.A.	5.06%	5.08%	3 Mo. (91 day)	0.14%	0.13%	0.06%	Durable Goods Orders	Oct	↓ 0.1%
* Real Estate Section, The Milwaukee Journal/Sentinel				1 Yr.	0.26%	0.25%	0.44%	New Home Sales	Oct	314K
LAST V	VEEK'S EC	CONOMIC	NEWS	2 Yr.	0.51%	0.51%	1.14%	Initial Jobless Claims	20-Nov	445K
Wholesale prices remained tame in October suggesting inflation will remain subdued for the time being.				3 Yr.	0.79%	0.75%	1.68%	Personal Income	Oct	↑ 0.4%
Retail Sales grew 1.2% (more than expected) M-O-M due to high gains in the automotive industry.				5 Yr.	1.52%	1.36%	2.68%	Consumer Spending	Oct	↑ 0.5%
Industrial Production was flat in Oct from Sept as Capacity Utilization remained below 75%.				10 Yr.	2.88%	2.79%	3.84%	U of Mich Consumer Sentiment Index	Nov	69.5
Milw-area's health care costs are still higher than the Midwest avg, but the gap is narrowing. Milw-area's				30 Yr.	4.25%	4.29%	4.64%	THURSDAY		25
aggregate health care costs are 5% above the Midwest avg, an improvement from the 10% above avg in 2007.										
Milw Symphony Orchestra will report \$2.3M shortfall in fiscal 2010 from an unexpected drop in contributed revenue.				PUBLISHED DEPOSIT RATES*				Thanksgiving Holiday		
GM roared back on the Big Board at \$33 a share on Thursday, closing at \$34.26 on Friday.				Benchmarks:		19-Nov	12-Nov	Markets (Closed	
-			ms hit its lowest	MM Accts.	Local Avg WI Avg	0.43 0.45	0.43 0.46			
level since Sept 2008 as employment improves. WI 1st-time unemployment claims fell last week to 13,358 vs 15,763 week				3 Mo>\$2.5k	Local Avg	0.30	0.32			
	before & 17,514 Y-O-Y. WI's unemployment rate remains at 7.8% vs US rate of 9.6%. WI ag exports grew by 37% over				WI Avg	0.36	0.37			
3rd-Qtr last year with > \$1.71B of ag exports thru Sept to			6 Mo>\$2.5k	Local Avg WI Avg	0.50 0.58	0.52 0.59	FRIDAY		26	
	over 150 countries categories. Largest importers are Canada, Mexico, Japan, South Korea & China.				Local Avg	0.76	0.78			
There were 107 SBA-backed loans in metro-Milw last month				1 yr>\$2.5k	WI Avg	0.85 1.31	0.86			
totaling c.\$48.5M vs 65 loans totaling c.\$17.2M Y-O-Y.				3 yr>\$2.5k	Local Avg WI Avg	1.31 1.47	1.32 1.48	No Major In	dicators	
Oct's Producer Price Index grew less than expected & PPI less food & energy unexpectedly fell 0.6% (risking deflation).				5 yr>\$\$2.5k	Local Avg WI Avg	1.84 1.94	1.86 1.96	Markets Clo	se Early	
Oct's Consumer Price Index also grew less than expected as CPI less food & energy remained level M-O-M.				* Business Section, The Milwaukee Journal/Sentinel						
Oct's Housing Starts fell almost 70K M-O-M while Housing Permits remained the same M-O-M @ 550K.										
				-				-		