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LOAN INTEREST RATE INDICATORS:				INVESTMENT MARKET INDICATORS				PREVIEW:	period:	expected:
Index:	11-Mar	4-Mar	Beginning of 2011	Stock Market			MONDAY	Mar	14	
Dist 11 COFI	1.48%	1.48%	1.65%	Index:	11-Mar	4-Mar	Change from 1/1/11			
Prime Rate	3.25%	3.25%	3.25%	DJIA (YE 11577.51)	12044.40	12169.88 -1.03%	4.03%	No Major In	dicators	
3 month LIBOR	0.31%	0.31%	0.30%	NASDAQ (YE 2652.87)	2715.61	2784.67 -2.48%	2.36%			
6 month LIBOR	0.46%	0.46%	0.46%	S&P 500 (YE 1257.64)	1304.28	1321.15 -1.28%	3.71%			
1 year LIBOR	0.78%	0.79%	0.78%	Russell 2000 (YE 783.65)	802.83	824.99 -2.69%	2.45%			
				EAFE Index (YE 1658.296)	1686.08	1745.76 -3.42%	1.68%	TUESDAY		15
Mortgag	e Rates	as of	12-Mar	Gold / ounce (YE \$1,421.40)	\$1,421.80	\$1,428.60 -0.48%	0.03%			
Term	Area Rates*	National (w/ pts)	Last Week National	Oil / Barrel (YE \$91.38)	\$101.16	\$104.42 -3.12%	10.70%	Empire State Mfg Survey	March	16.0
30 yr.	4.75%	4.91%	4.96%					Federal Reserve Meets	Prime Rate	N.C.
15 yr.	4.13%	4.19%	4.26%	TREASURY BOND YIELDS						
5-yr. ARM	2.88%	3.63%	3.74%	Term:	11-Mar	4-Mar	Beginning of 2011			
Home Equity LOC	N.A.	5.13%	5.15%	3 Mo. (91 day)	0.08%	0.12%	0.13%	WEDNESDAY		16
* Real Estate Section, The Milwaukee Journal/Sentinel				1 Yr.	0.23%	0.23%	0.27%			
LAST V	VEEK'S E	CONOMIC	NEWS	2 Yr.	0.65%	0.69%	0.61%	Producer Price Index	Feb	↑ 0.7%
Feb's Retail Sales grew a robust 1.0% M-O-M as expected, vs. 0.3% in Jan. Business Inventories gained 0.9% in Jan.				3 Yr.	1.14%	1.19%	1.00%	PPI less food & ener	rgy	↑ 0.2%
Milw's Hispanic population grew 44% in the last decade (to >100,000), while the overall population declined 2,000.				5 Yr.	2.05%	2.18%	2.01%	THURSDAY		17
US families shouldered their smallest debt burden in 6 years in 2010 as their net worth rose by more than 5%.				10 Yr.	3.40%	3.49%	3.29%			
NYC remains the largest US metro area with a population of 19.2M, followed by LA (12.96M), Chicago (9.67M), Dallas-				30 Yr.	4.55%	4.60%	4.34%	Industrial Production	Feb	↑ 0.6%
Fort Worth (6.71M) & Houston (6.11M). 29 metros have at least 2M people, plus another 23 cities have at least 1M.								Capacity Utilization Rate	Feb	76.5%
Metro-Milw's real estate sales fell 5.7% in February Y-O-Y (down 40 sales) vs. January's increase of 17.9%. Feb's sales				PUBLISHED DEPOSIT RATES*			Initial Jobless Claims	12-Mar	385K	
result from purchase contracts signed in Dec or Jan, and closed in Feb. The Metro-Milw market is up 4.8% YTD.				Benchmarks:		11-Mar	4-Mar	Leading Indicators	Mar	↑ 1.0%
WI's unemployment rate fell again in Jan to 7.4% vs. Dec's 7.5% - lower than the US average (9.4%) & unemployment				MM Accts.	Local Avg WI Avg	0.36 0.40	0.36 0.40	Philadelphia Fed Survey	Mar	32.0
	rates in Illinois, Indiana, Michigan and Ohio. WI had 37,400 more jobs in Jan 2011 than it did in Jan 2010.				Local Avg WI Avg	0.25 0.32	0.26 0.33	Consumer Price Index	Feb	↑ 0.4%
For the second straight week, Initial US Jobless Claims fell 20K to 368K—lowest # of claims since Sept 2008. States with				6 Mo>\$2.5k	Local Avg WI Avg	0.43 0.52	0.43 0.53	CPI less food & ene	rgy	↑ 0.1%
the largest increase were: IL, OR, TN, AK and VT; largest decreases were NY, PA, WI, KY and FL.				1 yr>\$2.5k	Local Avg WI Avg	0.67 0.77	0.68 0.78	FRIDAY		18
WI Medicaid covers 1.2M people (1 in 5 residents) but faces \$1.8B deficit over the next 2 years. From 2001 to 2009,				3 yr>\$2.5k	Local Avg WI Avg	1.25 1.40	1.26 1.41			
participation gained 8.2%/yr, > twice the US avg; higher than in all states except AZ which saw a spike of 8.9%/yr.				5 yr>\$\$2.5k	Local Avg WI Avg	1.87 1.95	1.87 1.95	No Major Indicators		
Tweet this. Milwaukee is ranked #45 on list of US most socially networked cities (received C+ grade). Madison ranked #15 (received a B+ grade). Washington, D.C. topped				* Business Section, The Milwaukee Journal/Sentinel						
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